



For Immediate Release

Lythic's SPD Protector Wins Most Innovative Product Award

24-Hour Stain Protection Raises the Bar for Exposed Concrete Floor Treatment

March 15, 2011, Vancouver, WA: Lythic™ Solutions' new SPD Protector has won the 2011 Most Innovative Product (MIP) Award, it was announced today by Lythic President David Loe.

The MIP Editor's Choice Award in the Decorative Concrete Materials and Equipment category recognizes SPD's innovative contribution to the industry. SPD advances the science of protecting exposed concrete floors against staining and etching agents while maintaining a clean, glossy appearance over time.



Lythic SPD Protector brings out the beautiful gloss in a polished cementitious overlay floor.

"SPD Protector delivers on the very big promise that concrete polishers have been making for the past two decades," stated Loe, "the promise of a durable, low-maintenance floor. Increasing the protection and durability of the stain protector layer helps keep that promise, even for older floors that were polished a decade ago. We are grateful to the editors of *Concrete Construction*, *Masonry Construction* and *The Concrete Producer* for their recognition of Lythic SPD Protector as a contribution to fulfilling the promise."

SPD Protector utilizes new protection technology that significantly increases concrete's resistance to stains, acid etching, and liquid penetration, but remains breathable. SPD (Silica Polymer Dispersion) is a two-part polymer combined with nano-sized colloidal silica. Colloidal silica bonds readily to the concrete, enhancing the concrete surface and improving the bond of the polymer for more effective stain resistance. Third party laboratory testing has shown that it extends protection for a duration heretofore unheard of in the industry.

"Lythic SPD Protector was exposed to very strong acid - muriatic acid - and to oil for a full 24 hours in laboratory testing," recounted Loe. "There was no damage to the concrete. Any visible effects were easily buffed out of the Lythic SPD Protector layer. Yet, the product does not feel like a coating. It is clear, not overly glossy, and thin enough to maintain a real concrete look and feel."

Lythic SPD Protector can be applied to almost any troweled, burnished or polished concrete. It is compatible with dyes and stains and is warranted not to peel. It is shipped as a two-part solution that gets mixed 1:1 immediately prior to use. It dries in about 2 hours. It is available from select dealers and direct from the manufacturer. For more information, visit www.lythic.net.

The Most Innovative Product Award is given annually by the publishers of *Concrete Construction*, *Masonry Construction*, and *The Concrete Producer* magazines. Awards in nine categories are voted on by the editors and readers of the magazines, and by attendees at World of Concrete, the world's largest concrete tradeshow, held annually in Las Vegas, NV.

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About Lythic Solutions: Lythic Solutions, Inc. (www.lythic.net) is a concrete technology company formed by veteran concrete polishing professionals. The company is dedicated to bringing advanced products to market for concrete polishing and other concrete finishing applications.